8841952 Ver# Status Revised Traffic Order# 36949

09/21/2012 12:41 PM 09/21/2012 11:31 AM

Last Received: Showing Buylines: All Lines

Printed:

Station KLAS-TV LAS VEGAS

Advertiser () HELLER, DEAN Product HELLER/SENATE/REP

Estimate#

Rep Order#

EC'd Yes

Buyer NEIL WILLIAMS

Phone# Fax#

) STRATEGIC MEDIA SERVICES Agency (3299 K STRETT NW, SUITE 200

WASHINGTON, DC 20007

Agency C/P1/P2/E Flight Dates

09/26/2012 - 10/02/2012

Hiatus Weeks

Rep Firm

Sales Office () WASHINGTON Salesperson () MIKE JONES

Salesperson Phone# Salesperson FAX#

202-872-5880 202-872-0263 1 of

- CONTRACT COMMENT -

REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

- REMARKS -

THIS IS A REVISION, DO NOT DOUBLE BOOK TOTAL REMAINS THE SAME - \$77.265 PLEASE CONFIRM THANKS, MIKE!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W-F	500A-600A	N.	:30	\$225.00	09/26-09/28	3	1	3	\$675.00	
		Buyli	ne Comment:	: 5A NEWS								
	2	M-TU	500A-600A	1	:30	\$185.00	10/01-10/02	4	1	4	\$740.00	
		Buyli	ne Comment:	: 5A NEWS								
	3	W-F	600A-700A		:30	\$245.00	09/26-09/28	3	1	3	\$735.00	
		Buyli	ne Comment:	: 6A NEWS								
	4	M-TU	600A-700A		:30	\$250.00	10/01-10/02	4	1	4	\$1,000.00	
		Buyli	ne Comment:	: 6A NEWS								
	5	W-F	700A-900A	4	:30	\$150.00	09/26-09/28	3	1	3	\$450.00	
				: EARLY SHOW								
	6	M-TU	700A-900A	A	:30	\$165.00	10/01-10/02	3	1	3	\$495.00	
		Buyli	ne Comment:	: EARLY SHOW								

				Showing Duyanes. An Emes									
Proc	ertiser Juet	,	AS VEGAS ELLER, DEAN ENATE/REP		Agency	Rep Firm Sales Office Salesperson		TON ES					
Esti Buy- Phot Fax	ne#	NEIL WILI	LIAMS		Agency C/ Flight Date Hiatus We	es 09/2	09/26/2012 - 10/02/2012		Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	7	W-F	900A- 1000A			: 30	\$250.00	09/26-09/28	4	1	4	\$1,000.00	
		Buy	line Comment	: LIVE WITH KELLY									
	8	M-TU	900A- 1000A			:30	\$275.00	10/01-10/02	2	1	2	\$550.00	
		Buyl	line Comment	: LIVE WITH KELLY									
	9	W-F	1000A- 1100A			:30	\$1,000.00	09/26-09/28	2	1	2	\$2,000.00	
		Buyl	line Comment	: PRICE IS RIGHT									
	10	M-TU	1000A- 1100A			:30	\$400.00	10/01-10/02	0	0	0	\$0.00	
		Buy!	line Comment	: PRICE IS RIGHT									
	11	W-F	1100A- 1200P			:30	\$500.00	09/26-09/28	0	0	0	\$0.00	
		Buy	line Comment	: YOUNG & RESTLESS									
	12	M-TU	1100A- 1200P			:30	\$1,925.00	10/01-10/02	1	1	1	\$1,925.00	
		Buy	line Comment	: YOUNG & RESTLESS									
	13	W-F	1200P- 1230P			:30	\$225.00	09/26-09/28	3	1	3	\$675.00	
		Buy	line Comment	: NOON NEWS									
	14	M-TU	1200P- 1230P			:30	\$275.00	10/01-10/02	2	1	2	\$550.00	
		Buy	line Comment	: NOON NEWS									
	15	W-F	1230P- 200P			:30	\$900.00	09/26-09/28	1	1	1	\$900.00	

Buyline Comment: BOLD/LET'S MAKE

Rep Order# EC'd Yes	8841952	Ver# 5	Status Revised	Traffic Order# 36949	Printed: Last Received:	09/21/2012 12:41 PM 09/21/2012 11:31 AM	3	of	8
					Showing Buylines: All	Lines			

						Sno	wing Buyimes: An L	Lines				
Advertiser Product	, ,	S VEGAS LLER, DEAN ENATE/REP		3: V	Agency () STRATEGIC MEDIA SERVICES Rep Firm 3299 K STRETT NW, SUITE 200 Sales Office (WASHINGTON, DC 20007 Salesperson (Agency C/P1/P2/E							
Estimate# Buyer Phone# Fax#	NEIL WILL	JAMS		Flight Dates Hiatus Wee	09/26	09/26/2012 - 10/02/2012		Salesperson Salesperson		202-872- 202-872-		
LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
16	M-TU	1230P- 200P			:30	\$1,315.00	10/01-10/02	1	1	1	\$1,315.00	
	Buyl	ine Comment:	: BOLD/LET'S MAKE									
17	W-F Buyl	200P-300F ine Comment:	: TALK - CBS		:30	\$350.00	09/26-09/28	2	1	2	\$700.00	
18		200P-300P ine Comment:	: TALK - CBS		:30	\$350.00	10/01-10/02	2	1	2	\$700.00	
19		300P-400F ine Comment:			:30	\$325.00	09/26-09/28	4	1	4	\$1,300.00	
20	M-TU Buyl	300P-400F ine Comment:			:30	\$375.00	10/01-10/02	2	1	2	\$750.00	
21	W-F Buyl	430P-500F ine Comment:			:30	\$300.00	09/26-09/28	3	1	3	\$900.00	
22	M-TU Buyl	430P-500F ine Comment:			:30	\$350.00	10/01-10/02	2	1	2	\$700.00	
23	W-F Buyl	500P-630F			:30	\$375.00	09/26-09/28	6	1	б	\$2,250.00	
24	M-TU Buyl	500P-630F			:30	\$400.00	10/01-10/02	4	1	4	\$1,600.00	
25	W-F Buyl	630P-700F ine Comment:	: INSIDE EDITION		:30	\$300.00	09/26-09/28	3	1	3	\$900.00	
26	M-TU Buyl	630P-700E	: INSIDE EDITION		:30	\$325.00	10/01-10/02	2	1	2	\$650.00	

Printed: 09/21/2012 12:41 PM 4 of 8 Rep Order# EC'd Yes Status Revised Traffic Order# 36949 8841952 Ver# 5 Last Received: 09/2 Showing Buylines: All Lines 09/21/2012 11:31 AM

Buyline Comment: NCIS

Advertiser Product	KLAS-TV LAS VEGAS () HELLER, DEAN HELLER/SENATE/REP		3299 K WASH	Agency () STRATEGIC MEDIA SERVICES 3299 K STRETT NW, SUITE 200 WASHINGTON, DC 20007 Agency C/P1/P2/E					Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES					
Estimate# Buyer Phone# Fax#	NEIL WIL	LIAMS		Flight Dates Hiatus Weeks		09/26/2012 - 10/02/2012			Salesperson Phone# 202-872 Salesperson FAX# 202-872					
LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart		
27		700P-800		-	:30	\$325.00	09/26-09/28	3	1	3	\$975.00			
£ /			: ET/INSIDE ED			7010100								
28	M-TU	700P-800	P		:30	\$350.00	10/01-10/02	2	1	2	\$700.00			
	Buy.	line Comment	: ET/INSIDE ED											
29	M-E	1100P- 1135P			:30	\$1,550.00	09/26-09/28	1	1	1	\$1,550.00			
	Buy	line Comment	: 11P NEWS											
30	M⊸TU	1100P- 1135P			:30	\$500.00	10/01-10/02	2	1	2	\$1,000.00			
	Buy.	line Comment	: 11P NEWS											
31	W-E	1135P- 1235A			:30	\$200.00	09/26-09/28	0	0	0	\$0.00			
	Buy	line Comment	: LETTERMAN											
32	M-TU	1135P- 1235A			:30	\$200.00	10/01-10/02	2	1	2	\$400.00			
	Buy	line Comment	: LETTERMAN											
33	М	800P-900	P		:30	\$1,600.00	10/01-10/01	0	O	0	\$0.00			
	Buy	line Comment	: MOTHER/BROKE											
34	М	900P- 1000P			:30	\$2,200.00	10/01-10/01	1	1	1	\$2,200.00			
	Buy	line Comment	: 2.5MEN/MIKE											
35	М	1000P- 1100P			:30	\$1,900.00	10/01-10/01	1	1	1	\$1,900.00			
	Buy		: HAWAII 5-0											
36	UT	800P-900	P		:30	\$12,000.00	10/02-10/02	1	1	1	\$12,000.00			

Advertise Product	Advertiser () HELLE Product HELLER/SENA Estimate#			3299 F WASE	STRETT	EGIC MEDIA SE NW, SUITE 200 I, DC 20007		Rep Firm Sales Office Salesperson	TON ES			
Buyer Phone#	NEIL WII	LIAMS		Agency C/P1/P2/ Flight Dates Hiatus Weeks		09/26/2012 - 10/02/2012		Salesperson Phone# Salesperson FAX#		202-872- 202-872-		
Fax# LT L1	n Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
3.	7 TU	900P- 1000P	PL14888		:30	\$2,000.00	10/02-10/02	1	1	1	\$2,000.00	
	Bus	line Comment:	: NCIS									
31	8 T U	1000P- 1100P			:30	\$1,300.00	10/02-10/02	0	0	0	\$0.00	
	Buy		: UNFORGETTABLE									
3:	9 W	900P- 1000P			:30	\$8,500.00	09/26-09/26	1	1	1	\$8,500.00	
	Buy		: CRIMINAL MINDS									
4	0 W	1000P- 1100P			:30	\$2,000.00	09/26-09/26	0	0	0	\$0.00	
	Buy	vline Comment	: CSI NY									
4.3		800P-900F			:30	\$2,200.00	09/27-09/27	Ŧ	1	1	\$2,200.00	
			. D.M.O, 1.0220				-0.405 -0.405				62 200 00	
42		900P- 1000P	Deposit of Tumpper		:30	\$2,300.00	09/27-09/27	1	1	1	\$2,300.00	
	Buj	/line Comment	: PERSON OF INTEREST									
41	3 ТН	1000P- 1100P			:30	\$2,300.00	09/27-09/27	0	О	0	\$0.00	
	Buy	line Comment	: PERSON OF INTEREST									
4	4 F	900P- 1000P			:30	\$1,400.00	09/28-09/28	1	1	1	\$1,400.00	
	Buy	yline Comment	: MADE IN JERSEY									
4	5 F	1000P- 1100P			:30	\$4,000.00	09/28-09/28	1	1	1	\$4,000.00	
	Buy	yline Comment	: BLUE BLOODS									
4	6 SA-SU	1100P- 1135P			:30	\$350.00	09/29-09/30	1	1	1	\$350.00	
	Buy	/line Comment	: 11P NEWS WKD									

Rep Order# 8841952 Ver# 5 Status Revised EC'd Yes	Traffic Order# 36949 Printed: Last Received: Showing Buylines: All	09/21/2012 12:41 PM 6 nf 8 09/21/2012 11:31 AM Lines
Station KLAS-TV LAS VEGAS	Agency () STRATEGIC MEDIA SERVICES	Rep Firm

		V LAS VEGAS		Agency (TON									
Advertiser Product) HELLER, DEAN ER/SENATE/REP		WA	3299 K STRETT NW, SUITE 200 WASHINGTON, DC 20007					Sales Office () WASHINGTON Salesperson () MIKE JONES				
Estimate# Buyer Phone# Fax#	NEIL '	WILLIAMS		Agency C/P1/1 Flight Dates Hiatus Weeks	s 09/26/2012 - 10/02/2012			Salesperson Salesperson		202-872- 202-872-				
LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart		
47	SA	500A-700A			:30	\$75.00	09/29-09/29	0	0	0	\$0.00			
		Buyline Comment:	: CBS SAT AM											
48	SA	1230P- 400P			:30	\$300.00	09/29-09/29	1	1	1	\$300.00			
		Buyline Comment:	SEC FOOTBALL											
49	SA	500P-70CF Buyline Comment:			:30	\$175.00	09/29-09/29	1	1	1	\$175.00			
*50	SA	900P- 1000P			:30	\$500.00	09/29-09/29	1	1	1	\$500.00			
	Sal	Buyline Comment: es Remark: V Time Changed, Co	rs.											
51	SA	900P- 1000P			:30	\$450.00	09/29-09/29	0	0	0	\$0.00			
		Buyline Comment:	CRIMETIME											
52	SA	1000P- 1100P			:30	\$900.00	09/29-09/29	1	1	1	\$900.00			
		Buyline Comment:	: 48HR MYSTERY											
53	SU	500A-600A Buyline Comment:			:30	\$75.00	09/30-09/30	1	1	1	\$75.00			
		Dayline commence	. ETE WASHANDO											
54	SU	600A-630A Buyline Comment:			:30	\$135.00	09/30-09/30	0	0	0	\$0.00			
55	su	4308-A066			:30	\$850.00	09/30-09/30	1	1	1	\$850.00			
		Buyline Comment:	: UBS SUN AM											
56	SU	40E8-A008	4		:30	\$225.00	09/30-09/30	0	0	0	\$0.00			

Buyline Comment: 8A NEWS

Rep Order# 8841952 Ver# 5 Status Revised EC'd Yes			Traffic Ord	09/21/2012 12:- 09/21/2012 11:3 Lines		7 of 8							
	Station Advertiser Product Estimate#	(FV LAS VEGAS) HELLER, DEAN LER/SENATE/REP		3299 K	STRET INGTON	TRATEGIC MEDIA SERVICES RETT NW, SUITE 200 STON, DC 20007				WASHING MIKE JON		
	Buyer Phone# Fax#	NEIL	. WILLIAMS		Flight Dates Hiatus Weeks	09/26/2012 - 10/02/2012		Salesperson Salesperson		202-872- 202-872-			
	LT Ln	Da	y Time	Program		Len	Rate	Dàtes	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	57	SU	830A-930A	4		:30	\$400.0C	09/30-09/30	0	0	0	\$0.00	
			Buyline Comment	: FACE THE NATION									
	58	SU	930A- A0001			:30	\$175.00	09/30-09/30	0	0	0	\$0.00	
			Buyline Comment	: 930A NEWS									
	59	SU	1000A- 100P			:30	\$1,800.00	09/30-09/30	0	0	0	\$0.00	
			Buyline Comment	: NFL 10A									
	60	su	100P-400	P		:30	\$1,800.00	09/30-09/30	0	0	0	\$0.00	
			Buyline Comment	: NFL 1P									
	61	su	500P-700I	P		:30	\$225.00	09/30-09/30	0	0	0	\$0.00	
			Buyline Comment	: 5P NEWS									
	62	SU	700P-800	P		:30	\$3,750.00	09/30-09/30	1	1	1	\$3,750.00	
			Buyline Comment	: 60 MIN									
	63	su	800P-900	P		:30	\$1,800.00	09/30-09/30	0	0	0	\$0.00	
			Buyline Comment	: AMAZING RACE									
	64	SU	1000P- 1100P			:30	\$5,750.00	09/30-09/30	1	1	1	\$5,750.00	
			Buyline Comment	: THE MENTALIST									
	65	M-	TU 137A-207	A		:30	\$30.00	10/01-10/02	1	1	1	\$30.00	

Traffic Order# 36949

Printed:

09/21/2012 12:41 PM

7 of 8

Rep Order# 8841952 EC'd Yes

Status Revised

Buyline Comment: ELECTRIC PLAYGROUND/ET

 Rep Order#
 8841952
 Ver#
 5
 Status
 Revised
 Traffic Order# 36949
 Printed:
 09/21/2012 12:41 PM
 8 of

 EC'd
 Yes
 Last Received:
 09/21/2012 11:31 AM

Showing Buylines: All Lines

StationKLAS-TV LAS VEGASAgency() STRATEGIC MEDIA SERVICESRep FirmAdvertiser() HELLER, DEAN3299 K STRETT NW, SUITE 200Sales Office

Product HELLÉR/SENATE/REP WASHINGTON, DC 20007 Estimate# Agency C/P1/P2/E

NEIL WILLIAMS Flight Dates 09/26/2012 - 10/02/2012

Hiatus Weeks

Report Totals: 95 / \$77,265.00

Sales Office () WASHINGTON Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880 Salesperson FAX# 202-872-0263

-SALES MONTHLY TOTALS-

Sep 12: 55 / \$46,060.00 Oct 12: 40 / \$31,205.00

Sales Totals: 95 / \$77,265.00 Station Totals: 95 / \$77,265.00 Lines not sent/reld/rtrn: 0 / \$0.00

-COMPETITIVE-

Buyer

Phone# Fax#

Market Totals \$257,550 CABL 0% KLAS 30% KSNV 40% KTNV 25% KTUD 0%

KVCW 0% KVMY 0% KVVU 5% UNKN 0%

Books null Demos RA35+